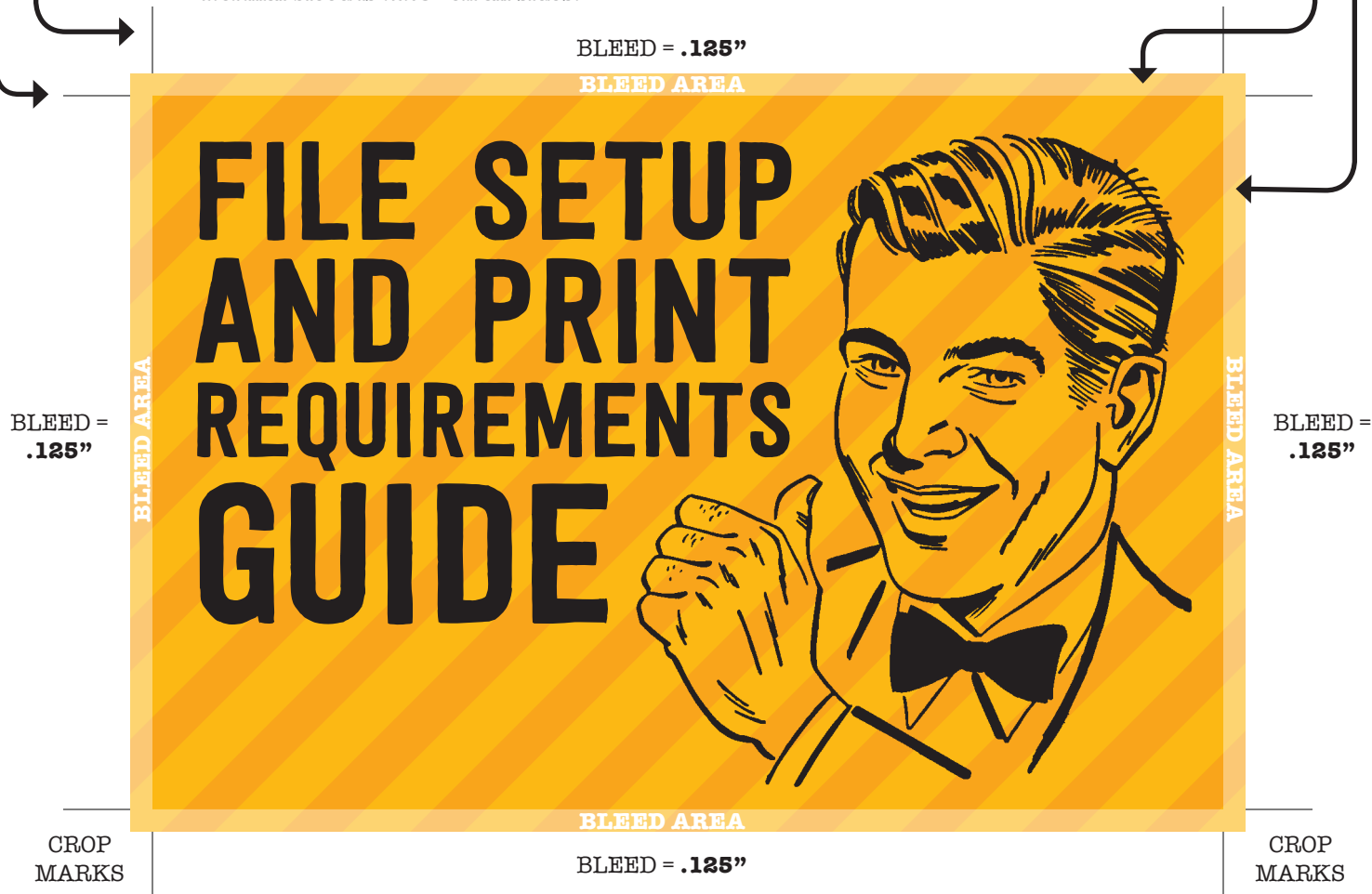


Defining Crops and Bleeds:

Crop Marks: Marks added to an exported PDF file indicating the trim size of the final document. Crop marks should be offset the same amount of space as the required bleed, normally .125".

Bleeds: Extra color or image that is added to an exported PDF to extend past the trim. This ensures that when the file is trimmed that there will be no white space around the finished product. Normal bleed is .125" on all sides.



Correct Trim Example:

Before Trim:

Printed file before it is trimmed showing the correct crop marks to indicate the trim line and bleeds (color extending past the trim line) to ensure correct trimming.



After Trim:

Paper is cut correctly at the crop trim line and final product has a nice clean cut with color exactly to the edge. No white on the edge means a correct trim.

